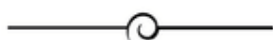


# Staging Cheat Sheet

PREPARING YOUR HOME TO GET THE BEST PRICE  
POSSIBLE AND A QUICKER SALE...

## WHAT TO DO FIRST...

- Disassociate - See your home as a "product"
- Commit to the Process - Hard work = Rewards
- Get Help - Using a professional stager will increase your staging returns enormously
- Packing Starts Now - Get boxes and have one for trash, packing & Goodwill
- Fix It - Only low ball investors like homes that need work, so make those repairs now!
- No Profile - Don't allow buyers to profile you politically, religiously or otherwise-Pack it up
- Photo Rules - Lifestyle photos only. We want buyers to see the "good life" in your home
- De-Clutter - Clear the home accessories that are over 4 years old & smaller than a baseball
- Lighting - Remove old or cheap drapes in main areas, trim bushes around windows
- Modernize - Buy fresh pillows, large artwork, live plants & white towels for the bathrooms
- Outsource - Your Agent has a list of fantastic vendors to assist you with this BIG job!



[www.homestagingresource.com](http://www.homestagingresource.com)

## DID YOU KNOW

According to a recent survey of over 3500 homes, spending 1-3% of the value of your home on home staging & upgrades will typically net you a 10% return in the sale!



COURTESY OF: